

„Cookies Policy”

GO FISHING EUROPE Adam Stefaniuk

Ul. Jackowskiego 24/191, 60-511 Poznań, Poland

Email: team@gofishingeurope.com

Phone: +48 690 159 351

NIP: 6282264189, VAT EU: PL6282264189

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1. Purpose of Cookies

Information stored in cookies on the user's device facilitates the use of the website and is also used for statistical purposes.

2. Types of Cookies Used

Two main types of cookies are used:

- **“Session Cookies”**: temporary, deleted when the user logs out, leaves the site, or closes the browser.
- **“Persistent Cookies”**: stored on the user's device for the duration specified in the cookie settings or until deleted by the user.

3. Origin of Cookies

- **“First-party Cookies”**: created and used by the website itself.
- **“Third-party Cookies”**: belong to third parties, including advertisers, address system operators, or analytics and audience tracking service providers.

4. Purpose of First-party Cookies

First-party cookies are used to:

- Save the user's visual preferences and personalization;
- Store basic user information, such as an identifier;
- Ensure correct display and optimization of website content;
- Guarantee an optimal user experience;
- Record the time of the request;
- Record the time of the response;
- Identify the client device via the HTTP protocol;
- Collect information about errors occurring during HTTP transactions;

- Store the URL of the previously visited page (referrer) if the site was accessed via a link;
- Collect information about the user's browser;
- Collect information about the user's IP address.

5. Purpose of Third-party Cookies

Third-party cookies are used to:

- Collect statistics on the popularity and use of the website;
- Collect demographic information and user interests;
- Display targeted behavioral and display advertisements based on user interests;
- Create behavioral profiles to avoid repetition of the same advertisement and improve ad relevance;
- Ensure the technical functioning of third-party components, such as Adobe Flash or Facebook Connect.

6. Data Sharing

Data is shared with third parties only to the extent permitted by law. Data that can identify a person is shared only with the individual's explicit consent.

7. Legal Obligations

The operator may be required to provide certain information to the competent authorities based on legal requests.

8. Managing Cookies by the User

Most browsers allow automatic storage of cookies. The user can modify their browser settings at any time to disable cookies. However, disabling certain cookies necessary for authentication, security, or saving preferences may complicate or even prevent full use of the tour operator's website.